

# Journalism JOUR

## Degree:

- A.A. – Journalism
- AA-T – Journalism for Transfer

## Certificate of Achievement:

- Multimedia News Specialist
- Visual Journalism

## Division of Language and Literature

Albert Garcia, Dean  
 Rodda Hall South, room 226  
 916-558-2325

## Journalism

### Associate in Arts Degree

#### Program Information

The Journalism A.A. degree is for students who have a goal of becoming media professionals, for which a degree is now expected. Some students pursuing this degree are non-CSU transfers who plan to major or minor in journalism at a four-year university and can complete lower-division major requirements through the associate degree. Other students are re-entry students with four-year degrees and want to add an associate degree in journalism to their resume so they can obtain multimedia skills, which are a necessity in today's journalism. Other re-entry students desire a Journalism A.A. that will provide them with the skills to work in journalism. A major in journalism offers students the opportunity to take courses in media theories, news writing and reporting, AP style, and writing for publication, which readies them for the following courses that offer hands-on experience in three award-winning, student-produced publications: the Express, a biweekly print newspaper; Mainline, a magazine published once a semester; and [sacityexpress.com](http://sacityexpress.com), the online news publication. The Journalism degree prepares students for university-level studies in Journalism and leads to entry-level employment and careers in print, broadcast, and online news media.

#### Career Opportunities

This program gives students the opportunity to prepare for entry-level positions as print and online writers, reporters, copy editors, photographers, videographers, pod-casters, and designers for online media, broadcast stations, newspapers, newsletters, magazines, or businesses and organizations with websites.

#### Upon completion of this program, the student will be able to:

- write clear and concise stories that adhere to journalistic conventions.
- conduct research and evaluate information using appropriate methods.
- demonstrate an understanding of basic news, feature writing, and reporting in print and on-line media.
- evaluate his or her work and that of others for accuracy, fairness, appropriate style, and grammatical correctness.
- produce news and feature articles, photographs, and/or multimedia packages for publication in a newspaper, magazine, or on-line publication.
- understand and apply the principles of the First Amendment and other laws appropriate to professional practice.
- apply ethical principles in pursuit of truth, accuracy, fairness, and diversity.
- identify and explain the processes, elements, history, and theory of modern mass media in society and how it influences society.
- demonstrate an understanding of the fundamentals of mass media theories, concepts, and practices as they relate to gender, ethnicity, and class constructs.

#### Required Program for the Degree

#### Units

JOUR 300 Newswriting and Reporting.....	3
JOUR 302 Style for Media Writers .....	1
JOUR 310 Mass Media and Society (3) .....	3
or COMM 351 Mass Media and Society (3)	
or ENGWR 384 Mass Media and Society (3)	
JOUR 410 College Media Production I (3) .....	6
and JOUR 430 Journalism on the Web I (3)	
A minimum of 3 units from the following: .....	3
JOUR 411 College Media Production II (3)	
JOUR 412 College Media Production III (3)	
JOUR 431 Journalism on the Web II (3)	
JOUR 432 Journalism on the Web III (3)	
A minimum of 3 units from the following: .....	3
GCOM 319 Print and Multimedia Publication Design I (3)	
JOUR 320 Race and Gender in the Media (3)	
ENGWR 330 Writing for Publication (3)	
or JOUR 340 Writing for Publication (3)	
PHOTO 350 Photojournalism (3)	
or JOUR 360 Photojournalism (3)	
PHOTO 380 Multimedia Capture I (3)	
or JOUR 364 Multimedia Capture I (3)	
PHOTO 381 Multimedia Capture II (3)	
or JOUR 365 Multimedia Capture II (3)	
JOUR 403 College Magazine Production I (3)	
JOUR 413 College Media Production IV (3)	
JOUR 433 Journalism for the Web IV (3)	

#### Total Units Required

19

#### Suggested Electives

ECON 302, 304; ENGWR 300, 302; PHIL 325, PHOTO 302, POLS 301, STAT 300, 480

#### Associate in Arts (A.A.) Degree

The Associate in Arts Degree may be obtained by completing the required program, plus general education requirements, plus sufficient electives to meet a 60-unit total. See SCC graduation requirements.



Associate Degree  
 for Transfer  
*A Degree with a Guarantee.*

## Journalism

### Associate in Arts for Transfer

#### Program Information

The Associate in Arts in Journalism for Transfer (AA-T) can provide students with the foundational knowledge necessary for transfer to a California State University (CSU). The Associate in Arts in Journalism for Transfer (AA-T) offers students the opportunity to take courses in media theories, news writing and reporting, Associated Press style, and writing for publication. It is designed to provide a seamless transfer pathway for students interested in pursuing a journalism degree in the California State University (CSU) system.

Upon successful completion of the degree requirements, students will be guaranteed admission to the CSU system with junior status and will not have to repeat lower division coursework. Students are encouraged to meet with a counselor to develop their educational plans as degree options and general education requirements vary for each university.

The Associate Degree for Transfer student completion requirements (as stated in SB1440 law):

- (1) Completion of 60 semester units or 90 quarter units that are eligible for transfer to the California State University, including both of the following:
  - (A) The Intersegmental General Education Transfer Curriculum (IGETC) or the California State University General Education – Breadth Requirements.
  - (B) A minimum of 18 semester units or 27 quarter units in a major of area of emphasis, as determined by the community college district.
- (2) Obtainment of a minimum grade point average of 2.0.

ADTs also require that students must earn a C or better in all courses required for the major or area of emphasis.

**Career Opportunities**

Career opportunities for students who have earned Bachelor’s degrees in Journalism include but are not limited to: news reporter, news editor, broadcast news writer, broadcast news producer, on-line news editor, on-line news producer, advertising copy writer, and public relations representative. Some careers may require additional training.

**Upon completion of this program, the student will be able to:**

- write clear and concise stories that adhere to journalistic conventions.
- conduct research and evaluate information using appropriate methods.
- demonstrate an understanding of basic news and feature writing in print, broadcast, and on-line media.
- evaluate his or her own work and that of others for accuracy, fairness, appropriate style, and grammatical correctness.
- produce news and feature articles, photographs, and multimedia packages for publication in a newspaper or on-line publication.
- understand and apply the principles of the First Amendment and other laws appropriate to professional practice.
- apply ethical principles in pursuit of truth, accuracy, fairness, and diversity.
- identify and explain the processes, elements, history, theory, and effect of modern mass media in society.

**Required Program**

**Units**

JOUR 300 Newswriting and Reporting.....	3
JOUR 310 Mass Media and Society (3) .....	3
or COMM 351 Mass Media and Society (3)	
or ENGWR 384 Mass Media and Society (3)	
JOUR 410 College Media Production I.....	3
A minimum of 3 units from the following: .....	3
PHOTO 350 Photojournalism (3)	
or JOUR 360 Photojournalism (3)	
PHOTO 380 Multimedia Capture I (3)	
or JOUR 364 Multimedia Capture I (3)	
JOUR 411 College Media Production II (3)	
A minimum of 6 units from the following: .....	6
COMM 311 Argumentation and Debate (3)	
ECON 304 Principles of Microeconomics (3)	
or ECON 302 Principles of Macroeconomics (3)	
ENGWR 482 Honors Advanced Composition and Critical Thinking (3)	
or ENGWR 302 Advanced Composition and Critical Thinking (3)	
PHIL 325 Symbolic Logic (3)	
PHOTO 302 Beginning Digital Photography (3)	
POLS 301 Introduction to Government: United States (3)	
POLS 302 Introduction to Government: Foreign (3)	
STAT 480 Introduction to Probability and Statistics – Honors (4)	
or STAT 300 Introduction to Probability and Statistics (4)	

**Total Units Required**

**18**

**Associate in Arts for Transfer Degree**

The Associate in Arts in Journalism for Transfer (AA-T) degree may be obtained by completion of 60 transferable, semester units with a minimum 2.0 GPA, including (a) the major or area of emphasis described in the Required Program, and (b) either the Intersegmental General Education Transfer Curriculum (IGETC) or the California State University General Education-Breadth Requirements.

**Multimedia News Specialist**

**Certificate of Achievement**

**Program Information**

A certificate as a Multimedia News Specialist offers students the opportunity to take courses in media theories, news writing and reporting, Associated Press style, and writing for publication, which readies them for the following courses that offer hands-on experience in three award-winning, student-produced publications: the Express, a biweekly print newspaper; the Express daily online edition; and Mainline, a magazine published once a semester. The certificate prepares students for employment opportunities that require knowledge of and skills in producing print, broadcast, and online media.

**Career Opportunities**

The Multimedia News Specialist certificate is geared for students who need to develop media skills as a component of their existing jobs or want to acquire media skills as an opportunity to advance. The certificate is meant to train vocational students for work on print or online publications at a business, organization, or government agency. Students in this category may be, or want to become, responsible in their job duties for business newsletters, company web sites, or public relations outreach within organizations. Students pursuing a certificate often are not interested in an exclusive media career but are seeking media skills to enhance their present job skills. They typically are not students who desire professional media careers. This certificate gives students the opportunity to gain skills as print and multimedia editors, writers, reporters, copy editors, photographers and designers on a company’s or organization’s online media web site, newsletter, or trade magazine.

**Gainful Employment**

For more information about program costs, graduation rates, median debt of program graduates, and other important information regarding gainful employment, please visit: <http://www.losrios.edu/gainful-emp-info/gedt.php?major=051651C01>

**Upon completion of this program, the student will be able to:**

- analyze content of newspapers, magazines, and online media.
- demonstrate an understanding of basic news, feature writing, and reporting in print and online media.
- evaluate and critique his or her own journalistic work and the work of others.
- apply knowledge of grammar and AP style to create mass media products that conform to journalistic conventions.
- produce news and feature articles and news and feature photographs for publication in a newspaper, magazine, or online publication.
- apply principles of audience and journalistic ethics to his or her writing and photography, especially as they relate to gender, ethnicity, and culture.
- demonstrate understanding of the fundamentals of mass media theories, concepts, and practices as they relate to gender, ethnicities, and cultural constructs.

Required Program	Units
JOUR 300 Newswriting and Reporting.....	3
JOUR 302 Style for Media Writers .....	1
JOUR 310 Mass Media and Society (3) .....	3
or ENGWR 384 Mass Media and Society (3)	
or COMM 351 Mass Media and Society (3)	
JOUR 360 Photojournalism (3).....	3
or PHOTO 350 Photojournalism (3)	
A minimum of 12 units from the following: .....	12
GCOM 313 Digital Layout I (3)	
GCOM 319 Print and Multimedia Publication Design I (3)	
GCOM 330 Digital Imaging I (3)	
or PHOTO 400 Digital Imaging (3)	
JOUR 320 Race and Gender in the Media (3)	
JOUR 340 Writing for Publication (3)	
or ENGWR 330 Writing for Publication (3)	
JOUR 364 Multimedia Capture I (3)	
or PHOTO 380 Multimedia Capture I (3)	
JOUR 403 College Magazine Production I (3)	
JOUR 498 Work Experience in Journalism (1 – 4)	
or WEXP 498 Work Experience in (Subject) (1 – 4)	
<b>Total Units Required</b>	<b>22</b>

**Certificate of Achievement**

A Certificate of Achievement may be obtained by completion of the required program with grades of “C” or better or equivalent.

**Visual Journalism**

**Certificate of Achievement**

**Program Information**

The Visual Journalism certificate provides students the opportunity to fully prepare themselves for entry-level positions as multimedia photographers in the journalism field. Students will complete courses in both the Journalism and Photography programs with an emphasis on building a multimedia journalistic portfolio.

Students planning to prepare for a four-year degree in Photography should consult the lower division requirements of the university to which they plan to transfer.

**Gainful Employment**

For more information about program costs, graduation rates, median debt of program graduates, and other important information regarding gainful employment, please visit: <http://www.losrios.edu/gainful-emp-info/gedt.php?major=051662C01>

**Recommended High School Preparation**

Courses in art, English, journalism, basic photography, graphic arts

**Costs**

In addition to the normal student expenses (for textbooks, personal equipment, and supplies) digital print materials fees may be required. These fees may vary each semester. If these fees create a financial burden, students should consult the Financial Aid Office for possible assistance.

**Upon completion of this program, the student will be able to:**

- describe technical and aesthetic qualities of successful photojournalistic photographs.
- demonstrate a thorough knowledge of current computer software and digital imaging skills as they apply to photojournalism.
- produce photographs using various digital camera methods.
- create a portfolio and related materials for employment.
- demonstrate an understanding of and proficiency in multimedia storytelling.
- analyze content of newspapers, magazines, and online media.
- produce news and feature photographs/multimedia content for publication in a newspaper, magazine, or online publication.
- apply principles of audience and journalistic ethics to his or her photography/multimedia content, especially as they relate to gender, ethnicities, and culture.

- demonstrate understanding of the fundamentals of mass media theories, concepts, and practices as they relate to gender, ethnicities, and cultural constructs.
- demonstrate understanding of journalistic writing style and reporting.

Required Program	Units
JOUR 300 Newswriting and Reporting.....	3
JOUR 310 Mass Media and Society (3) .....	3
or COMM 351 Mass Media and Society (3)	
or ENGWR 384 Mass Media and Society (3)	
JOUR 360 Photojournalism (3).....	3
or PHOTO 350 Photojournalism (3)	
JOUR 364 Multimedia Capture I (3) .....	3
or PHOTO 380 Multimedia Capture I (3)	
JOUR 430 Journalism on the Web I.....	3
JOUR 431 Journalism on the Web II.....	3
PHOTO 280 Portfolio Development I.....	2 – 4
PHOTO 302 Beginning Digital Photography .....	3
PHOTO 312 Intermediate Digital Photography .....	3
<b>Total Units Required</b>	<b>26-28</b>

**Certificate of Achievement**

A Certificate of Achievement may be obtained by completion of the required program with grades of “C” or better or equivalent.

**Journalism (JOUR)**

**JOUR 300 Newswriting and Reporting 3 Units**

*Prerequisite: JOUR 302 with a grade of “C” or better or may be taken concurrently.*

*Course Transferable to CSU*

*Hours: 54 hours LEC*

This is a beginning course in newswriting and reporting. It provides instruction and practice in news reporting and fundamentals of news writing, including analyses of news stories and different types of stories in newspapers and magazines. The course concentrates on news leads and simple news story types, organization and structure of news and feature stories, and the language and style of journalism. (C-ID JOUR 110)

**JOUR 302 Style for Media Writers 1 Unit**

*Prerequisite: ENGWR 101 with a grade of “C” or better, or placement through the assessment process.*

*Course Transferable to CSU*

*Hours: 18 hours LEC*

This course provides a review of English grammar for writers who seek careers in the mass media. Students will review basic grammar, spelling, punctuation, and Associated Press style, focusing on their use in online and print media.

**JOUR 310 Mass Media and Society 3 Units**

*Same As: COMM 351 and ENGWR 384*

*Prerequisite: ENGWR 51 or ESLW 310 with a grade of “C” or better; or placement into ENGWR 101 or ESLW 320 through the assessment process*

*Advisory: ENGWR 101 or ESLW 320 with a “C” or better.*

*General Education: AA/AS Area V(b); CSU Area D4; IGETC Area 4G*

*Course Transferable to UC/CSU*

*Hours: 54 hours LEC*

This is an interdisciplinary course exploring aspects of communication and the impact of mass media on the individual and society. The survey includes basic communication models, books, magazines, newspapers, recordings, movies, radio, television, advertising, public

relations, the Internet, theories of communication, relationships between mass media and business and government, and processes and effects from a social science perspective. Credit may be awarded for only one section of either COMM 351, ENGWR 384, or JOUR 310. (C-ID JOUR 100)

### **JOUR 320 Race and Gender in the Media 3 Units**

*Prerequisite:* None.

*General Education:* AA/AS Area V(b); AA/AS Area VI; AA/AS Area VI; CSU Area D; IGETC Area 4

*Course Transferable to UC/CSU*

*Hours:* 54 hours LEC

This multi-media course is an overview of print, broadcast and Internet news, and entertainment media in the U.S. from World War I to the present. Using readings from selected texts, old newsreels, clips from movies, radio and television broadcasts, and Internet selections, as well as period literature, students will analyze and debate the changes in media with particular focus on social class, gender, and ethnicity. Critical thinking will be emphasized in this course.

### **JOUR 340 Writing for Publication 3 Units**

*Same As:* ENGWR 330

*Prerequisite:* None.

*Advisory:* ENGWR 300 with a grade of "C" or better or placement through the assessment process.

*Course Transferable to CSU*

*Hours:* 54 hours LEC

This is an introductory course in writing nonfiction for publication. Emphasis will be on developing a saleable article for magazines, newspapers, or online media sources; finding ideas; analyzing publications; writing a query letter; researching and interviewing; and organizing, writing, and illustrating an article. Credit may be awarded for ENGWR 330 or JOUR 340, but not for both.

### **JOUR 350 Writing for Broadcasting/ Podcasting 3 Units**

*Prerequisite:* None.

*Advisory:* ENGWR 300 with a grade of "C" or better.

*Course Transferable to CSU*

*Hours:* 54 hours LEC

This course covers the theory and technique of writing for the broadcast media. It includes reporting for radio and television news, as well as online media, writing commercials, and public service programming, and an introduction to production techniques. The course is recommended for students who plan to work in broadcasting, instructional media, and related fields.

### **JOUR 360 Photojournalism 3 Units**

*Same As:* PHOTO 350

*Prerequisite:* PHOTO 302 with a grade of "C" or better; equivalent or technical competency determined by a photography department faculty member upon evaluation of photography portfolio.

*Advisory:* PHOTO 312 with a grade of "C" or better

*Enrollment Limitation:* Students must use a DSLR style camera to complete all course objectives and assignments. Point-and-shoot cameras are not allowed.

*Course Transferable to CSU*

*Hours:* 36 hours LEC; 54 hours LAB

This course provides instruction in photojournalism and magazine techniques in photography. Students will study features, environmental portraits, sports, spot news, and the photo essay styles of journalistic photography. Students will also capture and use audio to complete multimedia projects. Students will photograph or capture multimedia stories for both online and print campus publications (The Express, Mainline magazine, etc.) to complete assignments for their final portfolios. The course includes lectures, visual presentations, speakers, a

required field trip to The Sacramento Bee or another media outlet, and lab time. Students will provide their own adjustable camera and related materials. Credit may be earned for PHOTO 350 or JOUR 360, but not for both. (C-ID JOUR 160)

### **JOUR 364 Multimedia Capture I 3 Units**

*Same As:* PHOTO 380

*Prerequisite:* PHOTO 302 and 312 with grades of "C" or better; equivalent or technical competency determined by department faculty member upon evaluation of photography portfolio.

*Enrollment Limitation:* Students must use a DSLR style camera to complete all course objectives and assignments. Point-and-Shoot cameras are not allowed.

*Course Transferable to CSU*

*Hours:* 36 hours LEC; 54 hours LAB

This course is an introduction to the basic creative concepts and technical elements of capturing video, audio, and still images to create documentary style multimedia content. Students will explore the creative and technical possibilities of merging these three media and various software used to edit this material. Students will receive practical experience in capturing and editing audio, video, and still images with image editing software. Students will complete a final multimedia project and must supply at least one of the following to complete the course: a video camera or an adjustable still camera in either film or digital formats. Students will also take a field trip to The Sacramento Bee or a similar media outlet. The course includes lectures, visual presentations, and lab time. Credit may be earned for JOUR 364 or PHOTO 380, but not for both. (C-ID JOUR 120)

### **JOUR 365 Multimedia Capture II 3 Units**

*Same As:* PHOTO 381

*Prerequisite:* JOUR 364 or PHOTO 380 with a grade of "C" or better; equivalent or technical competency determined by department faculty member upon evaluation of photography portfolio.

*Enrollment Limitation:* Students must use a DSLR style camera to complete all course objectives and assignments. Point-and-Shoot cameras are not allowed.

*Course Transferable to CSU*

*Hours:* 36 hours LEC; 54 hours LAB

This course is designed to expand on the creative concepts and technical elements of capturing video, audio, and still images to create advanced documentary style multimedia content. Students will study advanced techniques in capturing and editing audio, video, and still images. Students will continue to advance their skills with image editing software to complete their final projects. Students must supply at least one of the following to complete the class: a video camera or an adjustable still camera in either film or digital formats. The course includes lectures, visual presentations, and lab time. Credit may be earned for JOUR 365 or PHOTO 381, but not for both.

### **JOUR 403 College Magazine Production I 3 Units**

*Prerequisite:* JOUR 302 with a grade of "C" or better or concurrent enrollment.

*Course Transferable to CSU*

*Hours:* 54 hours LEC

This is a course in which students produce a non-fiction, journalistic college magazine. This course is designed for students interested in writing, graphics, page design, art, photography, or editing.

**JOUR 407 College Magazine Production II 3 Units**

*Prerequisite: JOUR 302 and 403 with grades of "C" or better*

*Course Transferable to CSU*

*Hours: 54 hours LEC*

This course builds on the experience gained in JOUR 403. During this second-semester course, instruction in leadership is provided for students who function as editors and manage a staff that produces a non-fiction, journalistic college magazine. This course is designed for students interested in managing a non-fiction publication with writing, graphics, page design, art, photography, and editing.

**JOUR 408 College Magazine Production III 3 Units**

*Prerequisite: JOUR 407 with a grade of "C" or better*

*Course Transferable to CSU*

*Hours: 54 hours LEC*

This course builds on the experience gained in JOUR 403 and JOUR 407. Instruction in leadership is provided for students who function in top leadership positions (editor-in-chief and managing editor) for the non-fiction, journalistic college magazine. This course is designed for students interested in managing the staff who produce the publication using the skills of writing, graphics, page design, art, photography, and editing.

**JOUR 410 College Media Production I 3 Units**

*Prerequisite: JOUR 302 with a grade of "C" or better*

*Corequisite: JOUR 420*

*Advisory: JOUR 300, JOUR 360, PHOTO 302, and PHOTO 350 with grades of "C" or better*

*Course Transferable to CSU*

*Hours: 54 hours LEC*

This course focuses on instruction in writing and producing student news media, primarily the school print newspaper, the Express, a journalistic product for distribution to a college-wide audience. Students will receive instruction in one of the following areas: researching, reporting, and writing articles; taking photographs and participating in photo layouts; editing articles, writing headlines, and planning page layouts in conjunction with editors for print newspaper production. Ethical and legal aspects of communication are also covered. JOUR 420 is the lab component for this course. (C-ID JOUR 130)

**JOUR 411 College Media Production II 3 Units**

*Prerequisite: JOUR 302 and 410 with grades of "C" or better*

*Corequisite: JOUR 421*

*Course Transferable to CSU*

*Hours: 54 hours LEC*

During this second-semester course, students learn intermediate writing and production skills to produce the school print newspaper, the Express, a journalistic product for distribution to a college-wide audience. Students will receive instruction in one of the following areas: researching, reporting, and writing intermediate-level articles; taking intermediate-level photographs and participating in photo layouts; assigning and editing intermediate-level articles, writing headlines, and planning page layouts in conjunction with page designers for the print newspaper. Ethical and legal aspects of communication are also covered. JOUR 421 is the lab component for this course. (C-ID JOUR 131)

**JOUR 412 College Media Production III 3 Units**

*Prerequisite: JOUR 302 and 411 with grades of "C" or better*

*Corequisite: JOUR 422*

*Course Transferable to CSU*

*Hours: 54 hours LEC*

During this third-semester course, students will serve in leadership roles as section editors using the school newspaper, the Express, as a practical laboratory. In this course students will serve in leadership

roles. Students will learn to conduct editorial meetings in which issues are planned; research, assign, and edit assignments of reporters and photographers for publication; and manage production alongside page designers for each issue of the newspaper. Ethical and legal aspects of media communication are also covered. JOUR 422 is the required lab component for this course.

**JOUR 413 College Media Production IV 3 Units**

*Prerequisite: JOUR 302 and 412 with grades of "C" or better*

*Corequisite: JOUR 423*

*Course Transferable to CSU*

*Hours: 54 hours LEC*

In this course instruction is provided in leadership for students who function as editors in chief and managing editors using the school newspaper, the Express, as a practical laboratory. Students will plan publication issues and manage section editors, reporters, and photographers on staff. Students will learn to lead staff meetings in which they plan the vision and content of issues; research and suggest story ideas to section editors; manage section editors and staff; and manage production of every aspect of each issue of the newspaper. Ethical and legal aspects of communication and media are also covered for students who serve in top leadership roles. JOUR 423 is the required lab component for this course.

**JOUR 420 College Media Production Lab I .5-3 Units**

*Prerequisite: JOUR 302 with a grade of "C" or better*

*Corequisite: JOUR 410 or 430*

*Course Transferable to CSU*

*Hours: 162 hours LAB*

This lab course helps students improve their beginning writing, editing, photography, design, and computer skills as an addition to their enrollment in college media production (JOUR 410) or on-line multimedia production (JOUR 430).

**JOUR 421 College Media Production Lab II .5-3 Units**

*Prerequisite: JOUR 302 and 420 with grades of "C" or better; and JOUR 410 or JOUR 430 with a grade of "C" or better.*

*Corequisite: JOUR 411 or 431*

*Course Transferable to CSU*

*Hours: 162 hours LAB*

This lab course helps students build on skills gained in JOUR 410 and JOUR 420. During this second-semester course, students will continue to improve their skills in at least two of the following areas: writing, editing, photography, design, and web production skills as an addition to their enrollment in JOUR 411 and/or JOUR 431.

**JOUR 422 College Media Production Lab III .5-3 Units**

*Prerequisite: JOUR 302 and 421 with grades of "C" or better*

*Corequisite: JOUR 412 or 432*

*Course Transferable to CSU*

*Hours: 162 hours LAB*

This lab course helps students build on experiences gained in JOUR 411 and/or JOUR 431. During this third-semester course, section editors will learn leadership skills in how to manage news content and staff. Students will plan publication content and manage reporters and photographers. In addition, online section editors will manage multimedia content providers. Students will research and give assignments to staff; edit and produce publishable pieces for the campus newspapers; and manage a section of the publication, as an addition to their enrollment in JOUR 412 and/or JOUR 432.

**JOUR 423 College Media .5-3 Units  
Production Lab IV**

*Prerequisite:* JOUR 302 or 422 with a grade of "C" or better; and JOUR 412 or JOUR 432 with a grade of "C" or better.

*Corequisite:* JOUR 413 or 433

*Course Transferable to CSU*

*Hours:* 162 hours LAB

This lab course helps students build on experiences gained in JOUR 412, JOUR 422, and/or JOUR 432. During this fourth-semester course, students who are top leadership (editors in chief, managing editors, web managers) will learn skills in how to lead and manage section editors, photographers, and reporters. Additionally, online leadership will lead podcasters and videographers. Students will oversee the vision and content of their respective publications; research and suggest story ideas to section editors; and manage production of every aspect of the campus print or online newspaper, as an addition to their enrollment in JOUR 413 and JOUR 433.

**JOUR 430 Journalism on the Web I 3 Units**

*Prerequisite:* JOUR 302 with a grade of "C" or better

*Corequisite:* JOUR 420

*Advisory:* JOUR 300, JOUR 360, JOUR 364, PHOTO 302, PHOTO 350, and PHOTO 380 with grades of "C" or better

*Course Transferable to CSU*

*Hours:* 54 hours LEC

This course focuses on instruction in beginning skills in online writing and visual media in producing the campus online newspaper, [saccityexpress.com](http://saccityexpress.com). Students are instructed in how to produce the journalistic product for distribution to a college-wide audience. Students learn skills in one of the following areas: beginning online writing and editing; beginning digital photography and digital video production; beginning audio and podcasting production, and social media. Ethical and legal aspects of communication and journalism are also covered. This course offers opportunity to build a digital portfolio and to gain experience while working on real-world projects. JOUR 420 is the lab component for this course.

**JOUR 431 Journalism on the Web II 3 Units**

*Prerequisite:* JOUR 302 and 430 with grades of "C" or better

*Corequisite:* JOUR 421

*Advisory:* JOUR 300, JOUR 360, JOUR 364, JOUR 365, JOUR 431, PHOTO 302, PHOTO 350, PHOTO 380, and PHOTO 381 with grades of "C" or better

*Course Transferable to CSU*

*Hours:* 54 hours LEC

This course builds on experience gained in JOUR 430. During this second-semester course, students will receive instruction in intermediate skills in online writing and visual media, as well as online management, in producing the campus online newspaper, [saccityexpress.com](http://saccityexpress.com). Students are instructed in how to produce the journalistic product for distribution to a college-wide audience. Students learn skills in one of the following areas: intermediate online writing, editing, and management; intermediate digital photography and digital video production; and intermediate audio and podcasting production. Ethical and legal aspects of communication and journalism are also covered. This course offers opportunity to build a digital portfolio and to gain experience while working on real-world projects. JOUR 421 is the lab component for this course.

**JOUR 432 Journalism on the Web III 3 Units**

*Prerequisite:* JOUR 302 and 431 with grades of "C" or better

*Corequisite:* JOUR 422

*Course Transferable to CSU*

*Hours:* 54 hours LEC

This third-semester course builds on experience gained in JOUR 431 and JOUR 421. This course offers instruction in leadership for students who function as section editors on the campus online newspa-

per. Students will plan publication content and manage reporters and photographers on staff. Students will learn to conduct and participate in editorial meetings in which they plan content of the daily online newspaper; research, assign, and edit assignments of reporters, photographers, podcasters, and videographers for online publication; and manage online production of their section using social media platforms in producing the campus on-line newspaper, [saccityexpress.com](http://saccityexpress.com). Ethical and legal aspects of communication and journalism are also covered. This course offers opportunity to build a digital portfolio and to gain experience while working on real-world projects. This course prepares students for transfer work in journalism or entry-level jobs in the new field of media convergence. JOUR 422 is the lab component for this course.

**JOUR 433 Journalism for the Web IV 3 Units**

*Prerequisite:* JOUR 302 and 432 with grades of "C" or better

*Corequisite:* JOUR 423

*Course Transferable to CSU*

*Hours:* 54 hours LEC

This course builds on experience gained in JOUR 432. During this fourth-semester course, instruction is provided in leadership for students who function as editors in chief, managing editors, and online managers, using the [saccityexpress.com](http://saccityexpress.com) as a practical laboratory. Students will plan the content of the online site and manage online section editors, reporters, photographers, and multimedia providers; research and suggest story content to section editors; and manage production of every aspect of online production. This course offers opportunity to build a digital portfolio and to gain experience while working on real-world projects. JOUR 423 is the lab component for this course.

**JOUR 495 Independent Studies 1-3 Units  
in Journalism**

*Prerequisite:* None.

*Advisory:* ENGWR 300 with a grade of "C" or better

*Course Transferable to CSU*

*Hours:* 162 hours LAB

An independent studies project involves an individual student or a small group of students in study, research, or activities beyond the regularly offered journalism courses. UC transfer credit will be awarded only after the course has been evaluated by the enrolling UC campus. The units completed for this course cannot be counted towards the minimum 60 units required for admissions.

**JOUR 498 Work Experience 1-4 Units  
in Journalism**

*Prerequisite:* None.

*Advisory:* ENGWR 101 and JOUR 300 with grades of "C" or better

*Course Transferable to CSU*

*Hours:* 18 hours LEC; 162 hours LAB

This is a supervised internship in reporting, editing, or photographing, for the print or electronic media or for online publications. The course allows students to combine practical paid or non-paid work experience with college training. Students are required to complete 60 hours of volunteer work for one unit or 180 hours for three units; or they must complete 75 hours of paid work for one unit or 225 hours for three units. This course may be taken four times for credit as long as there is new or expanded learning on the job. Students may enroll in the course four times over four different semesters and complete a maximum of 16 internship units.

**JOUR 499 Experimental Offering .5-4 Units  
in Journalism**

*Prerequisite:* None

*Course Transferable to CSU*

*Hours:* 54 hours LEC; 162 hours LAB

See Experimental Offering