



Joe Darin, M.A., Ed.D.
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Proposal for Sacramento City College for StrengthsFinder Coach on Retainer

StrengthsFinder Coach on Retainer

- Details:
 - o As-needed coaching/training for up to 10 hours
- Cost: \$1,250 prior to services (does not include addition StrengthsFinder access codes)

Details:

- o As-needed coaching/training for an additional to 5 hours
- Cost: \$750 (does not include addition StrengthsFinder access codes)



Why StrengthsFinder?

- People perform better in their jobs/lives when they understand and are able to better use their strengths. Companies see more engagement when strengths are being used, and people get more out of what they do if they are able to use their strengths to accomplish it.
- People who learn to use their strengths every day have 7.8% greater productivity.
- Teams who focus on strengths every day have 12.5% greater productivity.
- When leaders focus on individuals' strengths, their employees are 8x more likely to be engaged.
- Focusing on strengths helps shift people's efforts from problems to possibilities.

Bio – Joe Darin, Ed.D.

Joe has previously worked at the California Community Colleges Chancellor's Office in the Academic Affairs and Economic and Workforce Development divisions, as well as the California Department of Education. He also worked with community colleges at his last position as the Vice President of the Community College division of the Collaborative Brain Trust, a higher education consulting firm.

He received his Doctorate in Education in Educational Leadership from the Capital Area North Doctorate in Educational Leadership (CANDEL), a joint program of University of California at Davis and California State University at Sonoma. His dissertation focused on one of the recommendations of the Student Success Task Force report and its implications on governance. Joe has taught at a private university, where he was also an academic advisor. He is a certified StrengthsFinder coach with a passion for and a certificate in Strengths-based Education.