

# Early Access to Student Engagement

GOALS

DETAILS

And then...

Connection

**STEP**

**1**

**Increase:**

- Matric completion
- Bridge participation
- FY persistence
- FY course load
- FTIC enrollment



**Say  
what?**

## HOW?

### Technology:

- Canvas shell as resource site
- Automated Prompts
- Civitas as "nudge" tool

### Touch:

- Multiple forms of communication
- Increased in-person assistance and orientations

**WHY?**

**Continued**

## **WHY?**

- **Our front door is unfriendly**
- **Lack of clear messaging**
- **There are students who would come here if we could engage them**
- **It's something we can do with current resources**



## More why...

### SCUSD:

- Over 3200 seniors
- 40% 4-yr eligible
- SCC enrolls under 500 total



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# STEP 2

## Getting in to SCC

- FTIC students receive timely calls and emails regarding orientation, assessment, and FTIC Counseling Workshops
- Access to how-to videos on eServices and enrollment in Canvas and YouTube
- Access to FA information on Canvas

**Enrollment Hurdles**

**Early Connections**

## Enrollment Hurdles

- Knowing which classes to take
  - Post FTIC Counseling Workshop follow-up
  - Understanding the iSEP
- Enrolling in those classes
  - eServices can be a barrier
- Paying for those classes
  - FAFSA and Promise Grant help



## **Early Connections**

Connect FTIC students to:

- Special Programs
- City 101
- Summer HCD courses
- Specialized Bridge Programs (EOPS)
- Freshman Welcome

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A person in a yellow jacket and dark pants is climbing a snowy mountain peak. The background is a clear blue sky. A large yellow circle is overlaid on the image, containing text boxes.

# STEP 3

## Fostering a Connection to the College

- A sense of belonging increases persistence and success.
- Students who believe they can overcome challenges are more likely to persist.

Connection  
through  
Communication

A photograph of a person climbing a blue rope on a snowy mountain peak. The person is wearing dark pants and boots. The background is a bright blue sky. A large white circle is overlaid on the image, containing text. A yellow curved shape is on the left side of the image.

## Connection through Communication

- Five communications each semester alternating between mindset and mattering
- Each will contain a call to action in one of these areas:
  - Thought exercise
  - Link to resource
  - Schedule an appointment/visit
  - Preparation for next term



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**STEP**

**4**

**Data, Revision, Expansion**

- Was this successful?
- Did we meet our goals?
- What to keep doing and what to stop?
- How can we expand?

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