

Sacramento City College Retreat 2018

Topics of Interest

- ❖ Access
- ❖ Customer Service
- ❖ Physical
- ❖ Academic
- ❖ Equity
- ❖ Decisions benefiting students
- ❖ Inclusiveness
- ❖ Keeping Students at SCC
- ❖ Facilities
- ❖ Student Responsiveness
- ❖ Community Responsiveness

Categories of Enrollment Management

- ❖ Outreach and Recruitment
- ❖ Onboarding
- ❖ Scheduling
- ❖ Retention
- ❖ Completion
- ❖ Connectedness
- ❖ Staffing

Top Focus

- ❖ Communication/Silos
- ❖ Student Focus/Equity (Lack)
- ❖ Unwillingness to change (Fear)
- ❖ Union Contracts
- ❖ Leadership/Vision/Planning

Group I

- ❖ No data sharing w/ transfer institution
- ❖ Unwillingness to do business
- ❖ No shared understanding of Participatory governance

Group II

- ❖ Poor Communication
- ❖ Institutional racism
- ❖ External Forces (i.e.DO, State,)

Group III

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- ❖ Lack of clearly articulated vision and buy-in
- ❖ Lack of change

Group IV

- ❖ Strategy Only
- ❖ Culture Crash
- ❖ Communication failed
- ❖ Lack of understanding of students

Group V

- ❖ Lack of leadership at all levels
- ❖ Not college ready for students
- ❖ Not enough change in approach to union contracts

Communication Silos

- ❖ Getting to new employees early
- ❖ Review Blue Book goals
- ❖ Better communication among constituency groups
- ❖ Review current committee structure and committees
- ❖ Align Committees with guided pathways

Topic 1

- ❖ Specific set of responsibilities
- ❖ Define POC's (include focus areas)
- ❖ Define roles
- ❖ Adopt Guided Pathways Challenge statement
- ❖ Connect strategy w/work on the ground
- ❖ Establish new employee orientation (at least 2x's a year)
- ❖ Assign group goals for the year
- ❖ Re-evaluate student process
- ❖ Establish institutional processes that make sense
- ❖ Schedule meeting with all constituent leadership + committee leads and divisions in September
- ❖ Simplify more clear vision
- ❖ Identify all stakeholders
- ❖ Better meeting facilitation (training)
- ❖ Improve email etiquette

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Practice

- ❖ Scheduling Productivity : Time, Location, Modality, Facility, Internal Communication
- ❖ Program mapping
- ❖ Committee Assignments

